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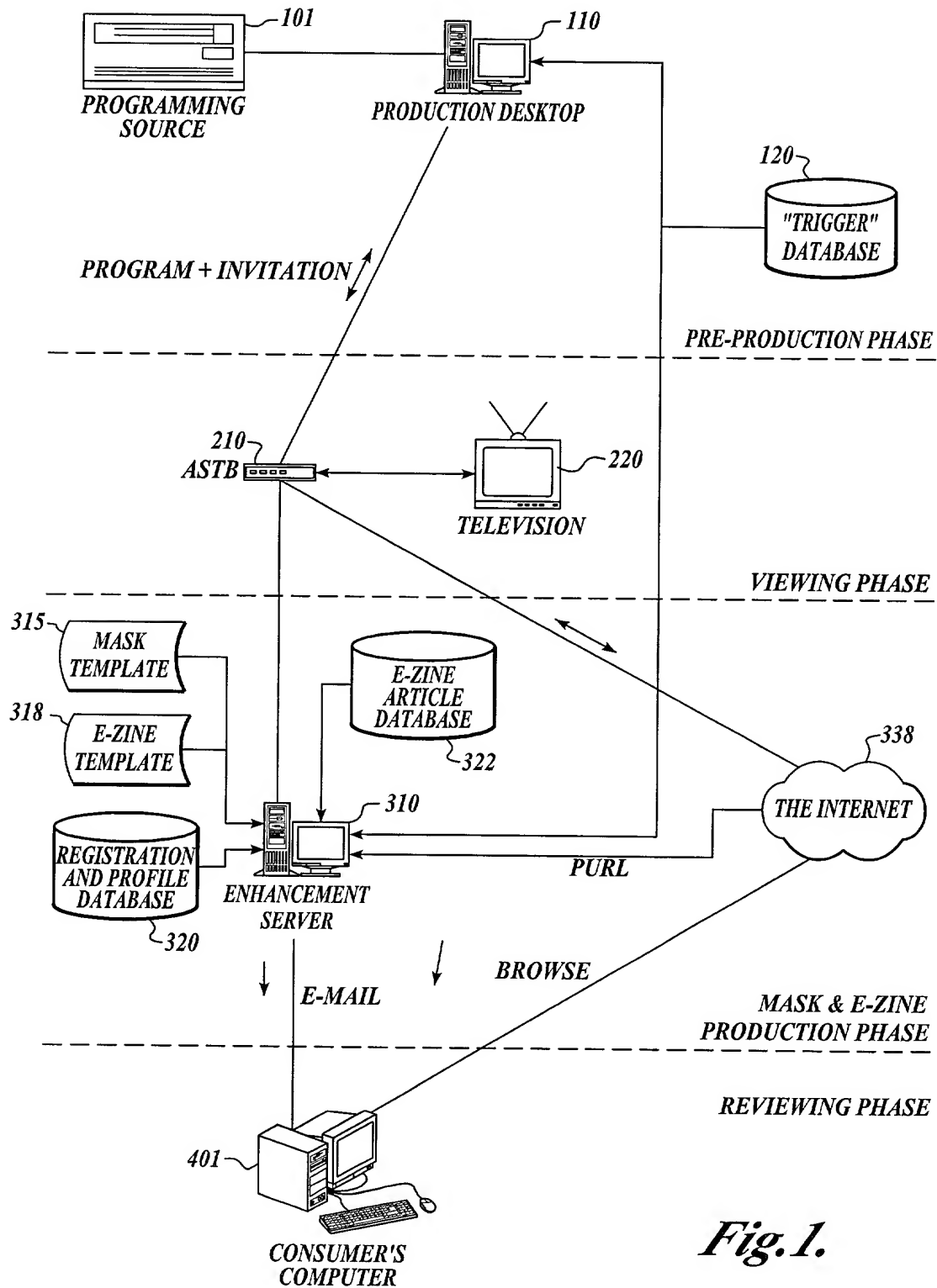


Fig. 1.

10027355-122001

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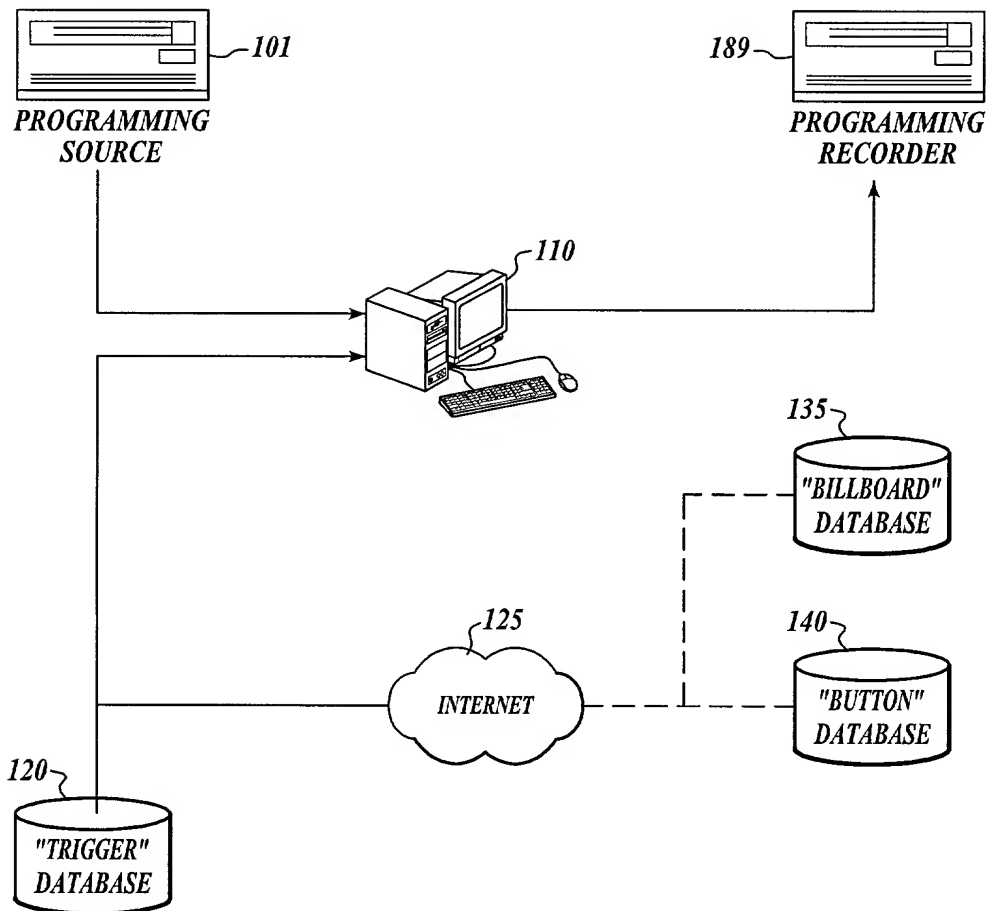


Fig. 2.

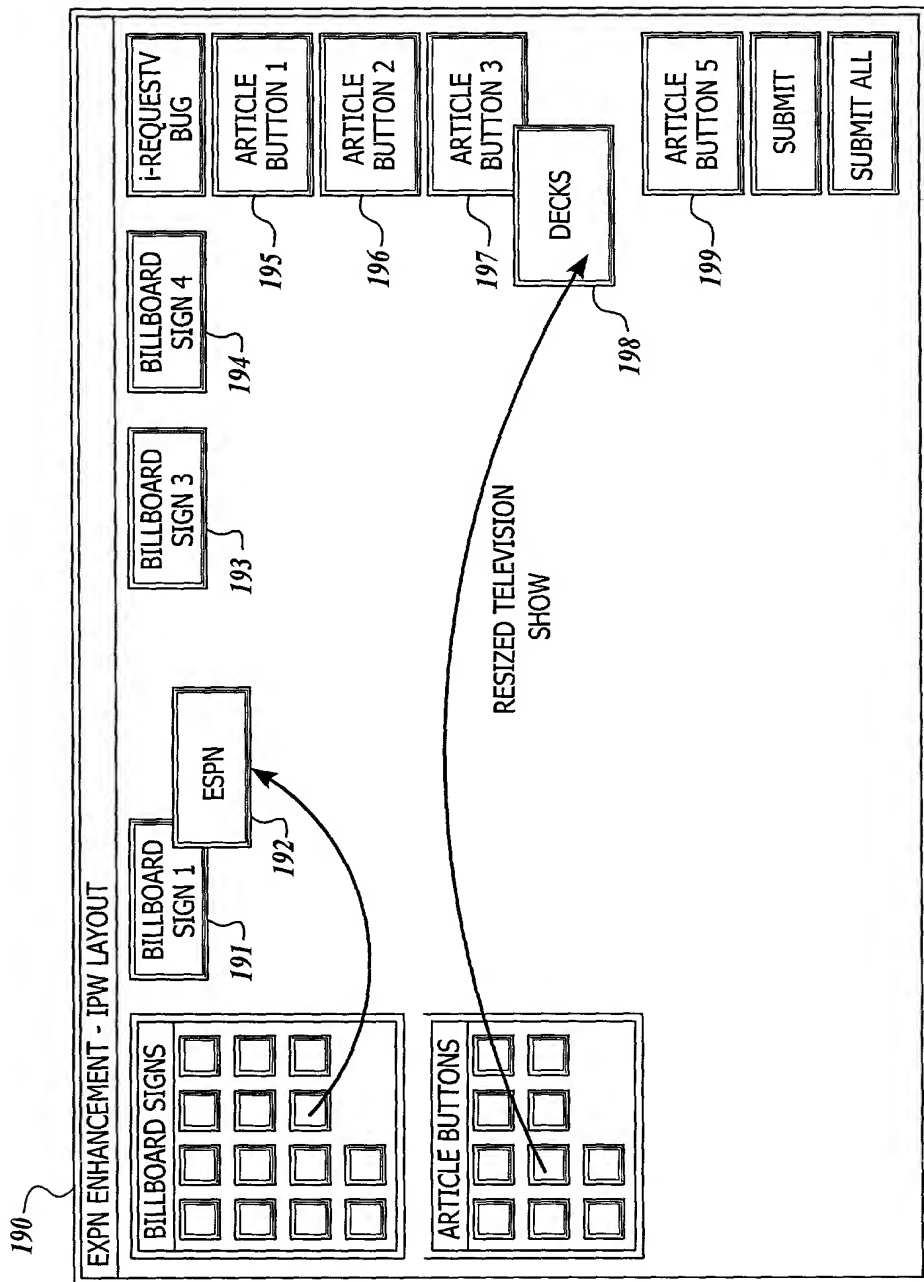


Fig. 3.

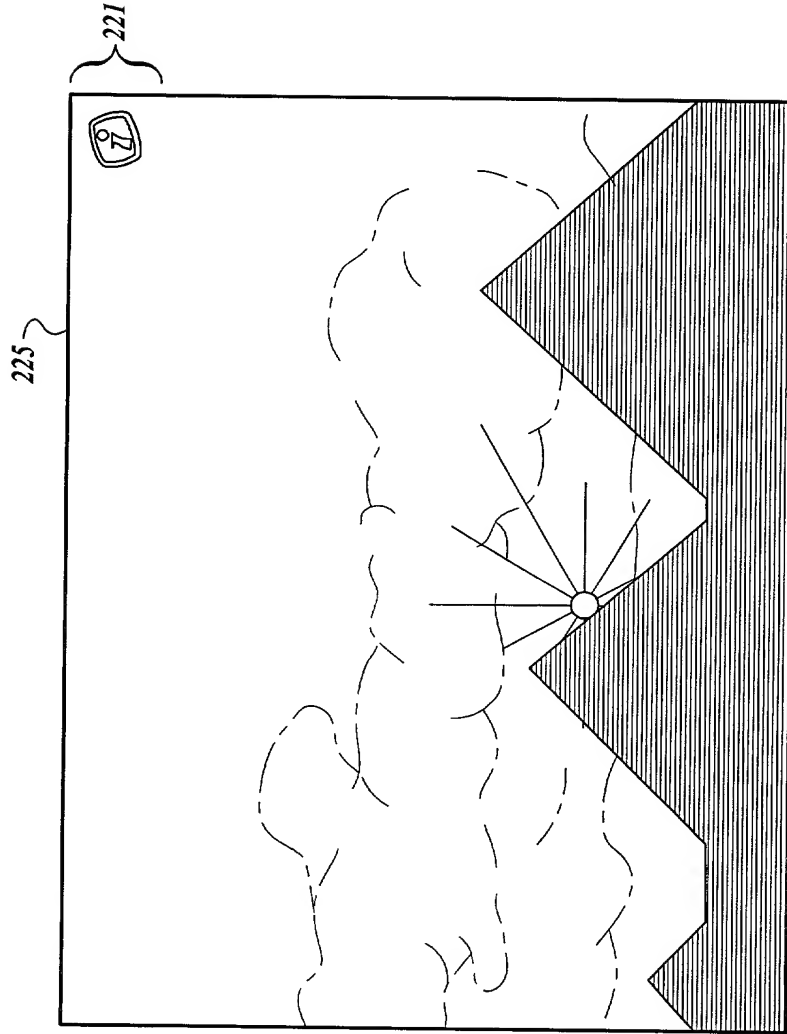


Fig. 4.

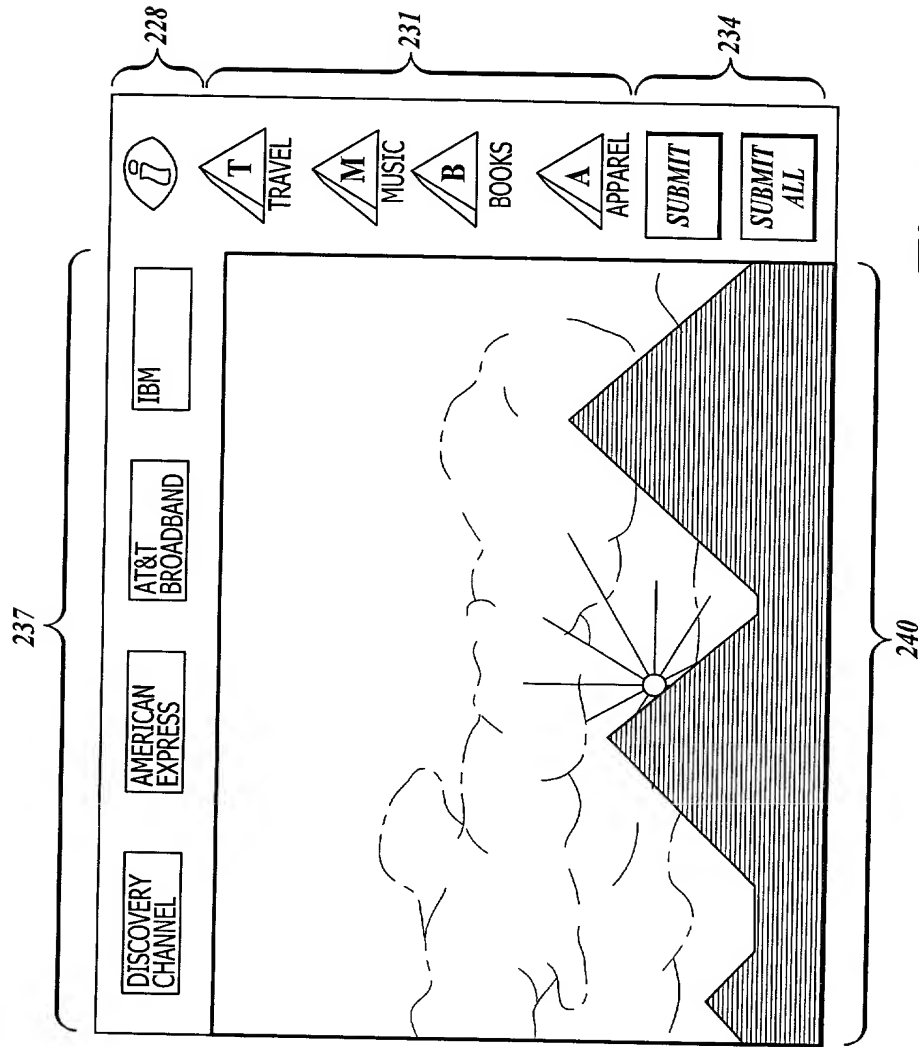


Fig. 5.

273 EXPN ENHANCEMENT - IPW ARTICLE ASSOCIATION

BUTTONS		FIELD	OPERATOR	VALUE
DECKS				
ARTICLE BUTTON 1		ZIP CODE	EQUALS	98006
ARTICLE BUTTON 2		GENDER	EQUALS	FEMALE
ARTICLE BUTTON 3		INCOME	IS GREATER THAN	\$50,000
DECKS		INCOME	IS LESS THAN	\$100,000
ARTICLE BUTTON 5		AGE	IS LESS THAN	18

282

281

287

284

290

297

276

279

292

294

DEFAULT ARTICLE

IS

LIB TECH

ACME

ALIEN WORKSHOP

BLACK LABEL

CHOCOLATE

DNA

LIB TECH

Fig. 6.

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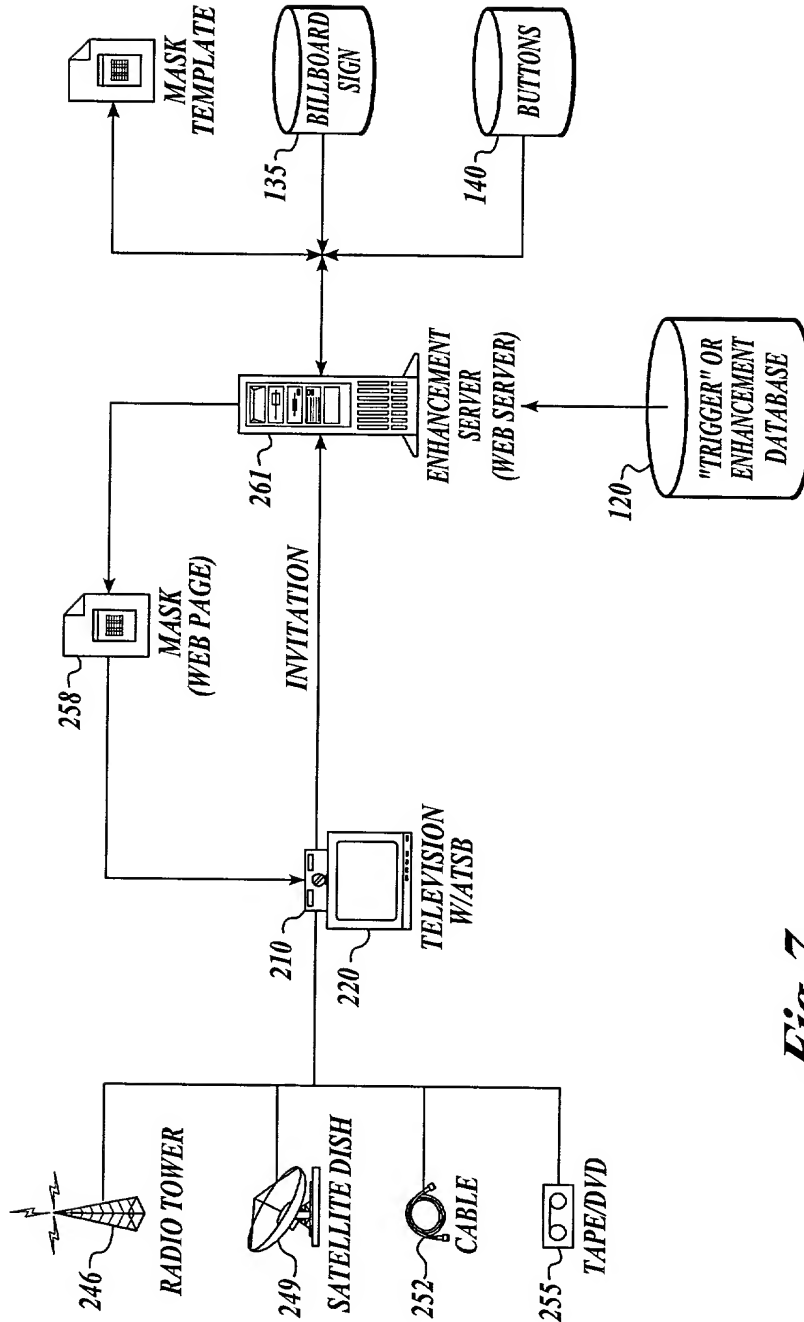


Fig. 7.

FIG. 7

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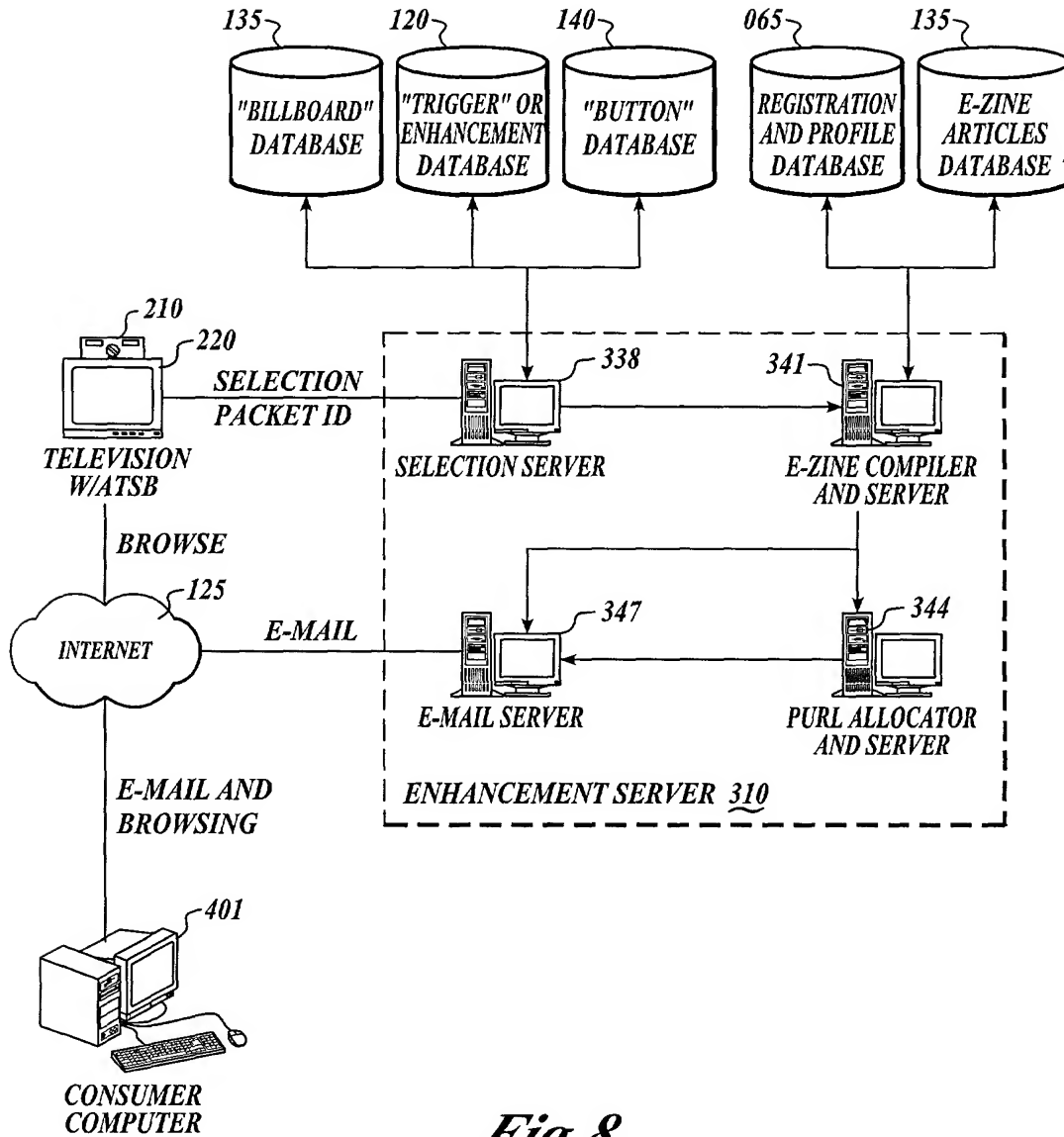
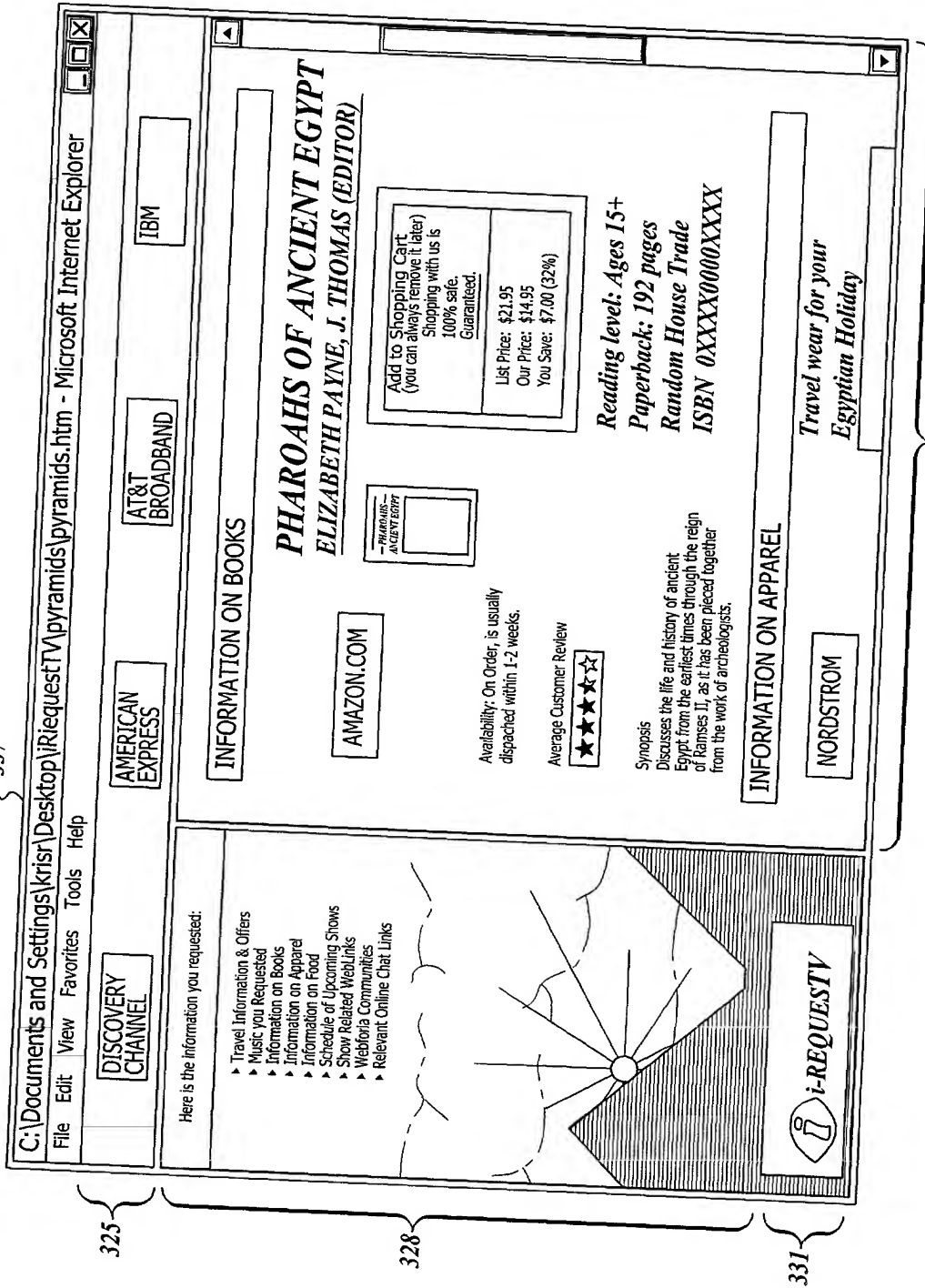


Fig. 8.

FIG. 8

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Fig. 9.



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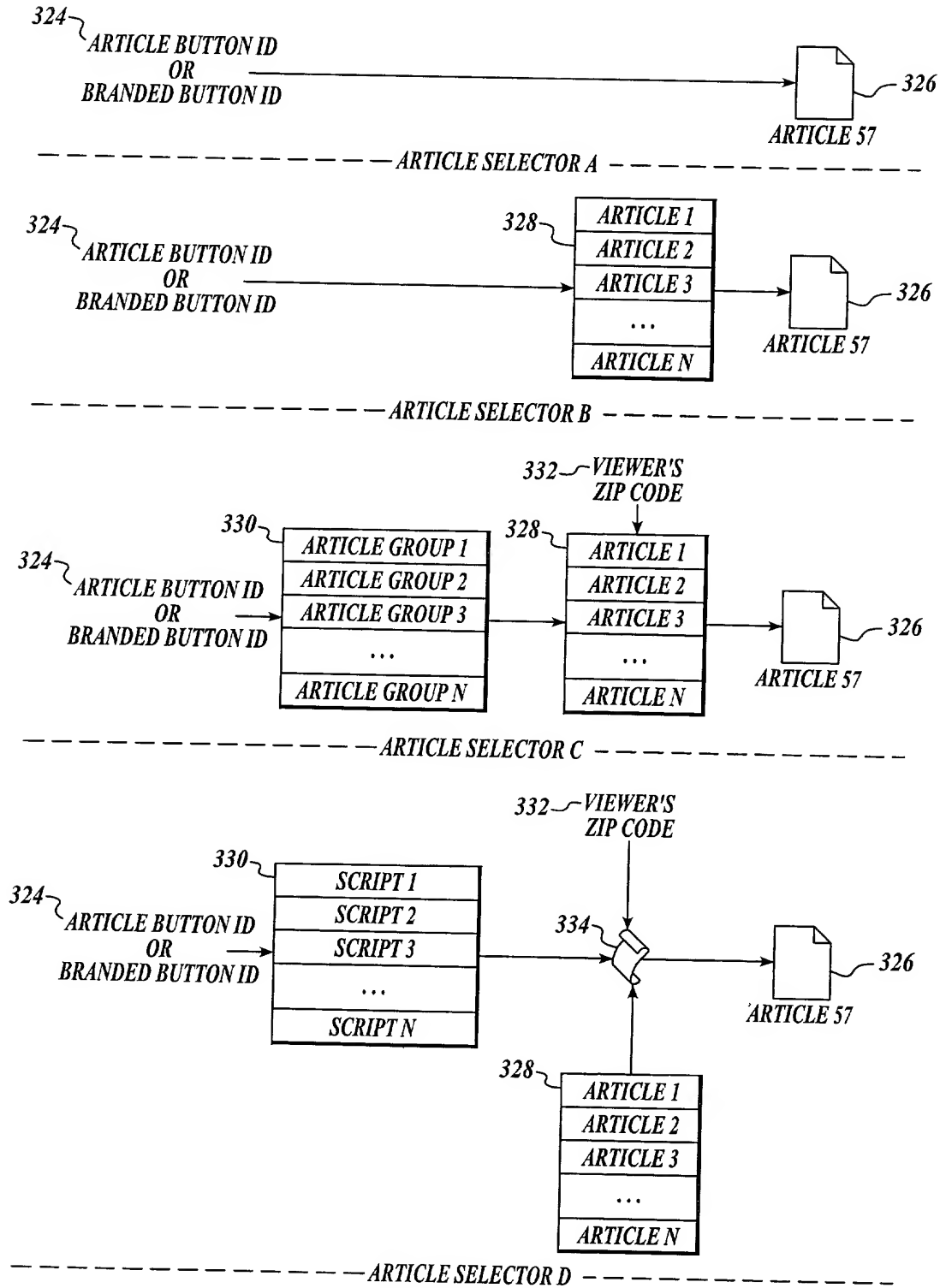


Fig. 10.

10027355-12001

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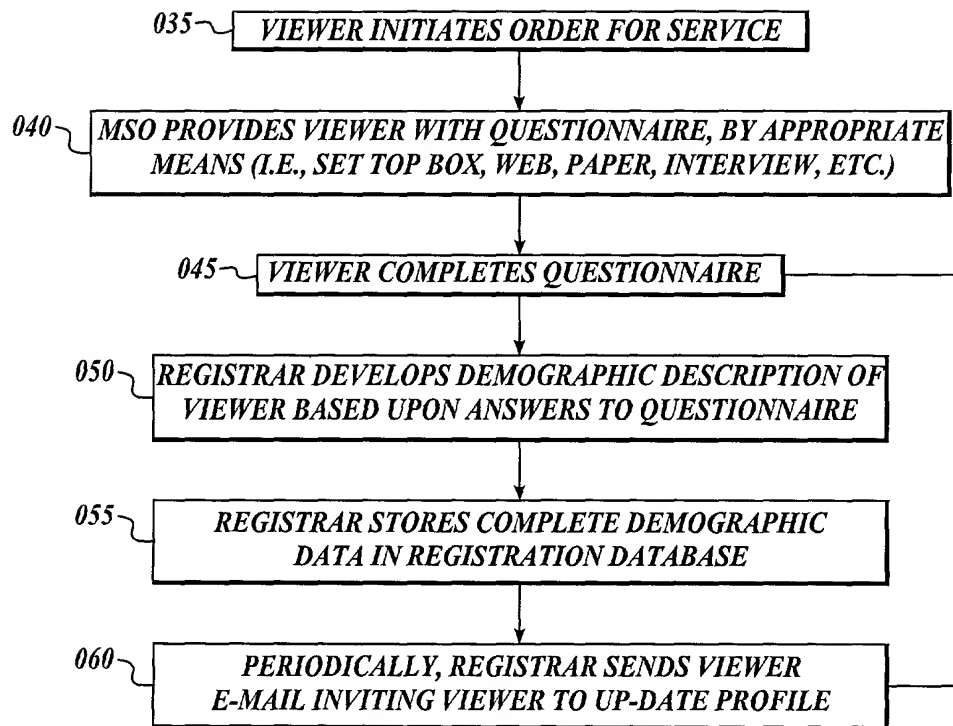


Fig. 11.

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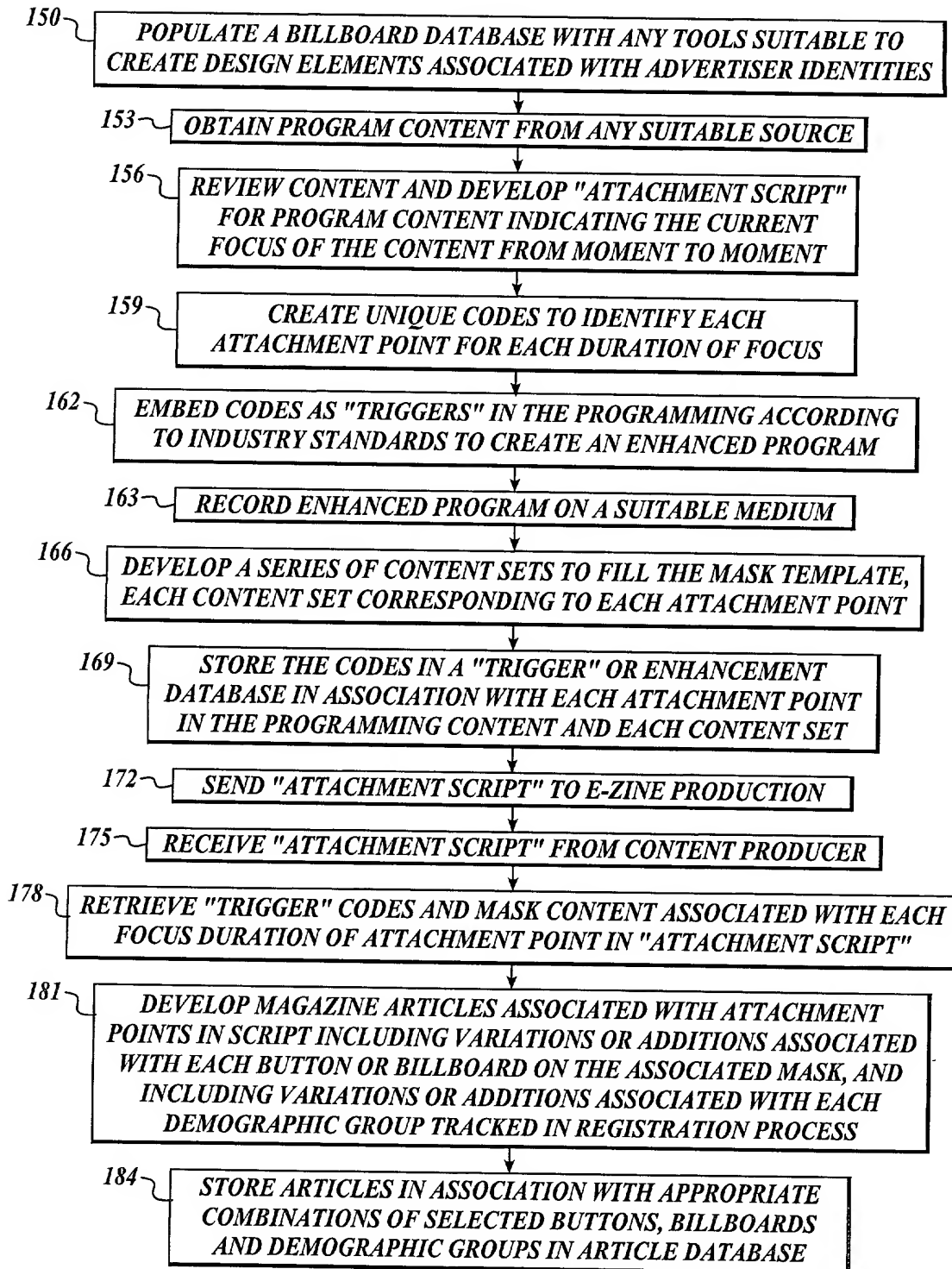


Fig.12.

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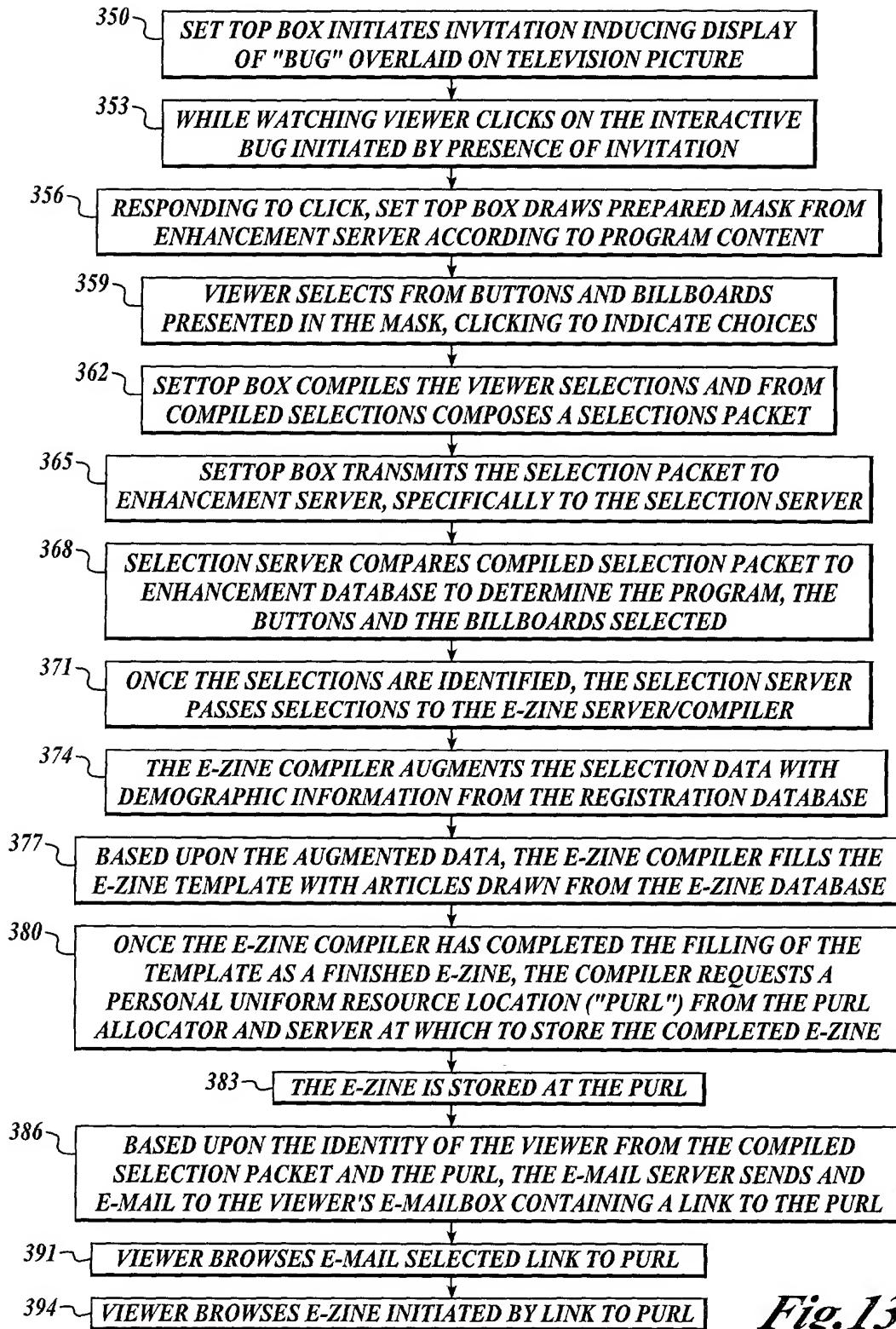


Fig.13.